

# JADE Q. PILGROM

[Portfolio](#) ▪ 205-240-5197 ▪ [jadepilgrom@gmail.com](mailto:jadepilgrom@gmail.com)

## WORK EXPERIENCE

### VARIOUS CONTRACTS

#### Print Design

Remote

April 2012 – Present

- Created inspiring designs debuting at #1 and #3 on Amazon New Releases and London Inst. of Contemp. Arts' 2014 Book of The Year
- Exhibited works in 15+ published books, ranging from children's, editorial, self-help, and commercial fashion
- Utilized solid knowledge of digital software producing storyboards, illustrations, logos, and promotional branding materials
- Organized full control over book layouts, including covers, interior layouts, typography, and copy-editing in first 2 years of career

#### Web Design

- Motivated junior team member work output to publish 70-page interactive online magazine spreads under tight deadlines
- Optimized existing templates and print media for websites/e-books which increased site traffic by 15%

### POETRY MAGAZINE

#### Illustrator

Chicago, IL (Remote)

May – August 2021

- Presented clear and concise briefs to Poet Laureate and Creative Director completing 3-month long editorial series in 2 months
- Executed conceptual ideas clients unanimously agreed to and welcomed constructive feedback
- Shared critical process with Creative Leads with 3 preliminary sketches, multiple drafts, and final file delivery via email/phone
- Gained viewership in 3 issues by expressing Alabama's cultural history significance using innovative imagery

### PARAMOUNT PICTURES

#### Illustrator

Los Angeles, CA (Remote)

January 2020

- Delivered background key art appearing in released 2020 film, *Like A Boss*

### HALLMARK

#### Greeting Card Designer

Kansas City, MO (Remote)

November – December 2015

- Illustrated 2 diversity-oriented greeting cards for MAHOGANY line which are still sold in stores as of 2022
- Streamlined drafts based on Creative Lead and supervisor critique thus finishing cards 4 weeks ahead of deadline
- Amplified positive African-American demographic portrayal as detailed by customer testimonials via email

### TAMPA BAY TIMES

#### Creative Design Intern

St. Petersburg, FL

June 2011 – April 2012

- Collaborated with senior Creative Leads producing 30+ editorial covers, spreads, and illustrations for newspaper/website
- Produced 40+ maps within constraints of existing design templates under strict turnaround times
- Awarded the 33<sup>rd</sup> Society for News Design Award of Excellence for art direction of Tampa Bay Dragon Boat Club editorial spreads
- Maximized younger 18-25 demographic viewership by strategizing fresh design ideas with department leads

## ENTREPRENEURIAL EXPERIENCE

### JADE & SERIF

#### E-Commerce Retailer/Independent Art Seller

Remote

December 2014 – Present

- Launched single person shop on Squarespace, Etsy, and Shopify platforms expanding portfolio exposure and sale conversions by 40%
- Featured in VOGUE, ELLE, Huffington Post, The Guardian, and NBC News by LGBTQ+ and POC-focused writers
- Gained 270 individual 5-star reviews by developing strong customer relationships and resolving complaints quickly
- Generated 1,173 product sales while recognized for consistent product and shipping quality

## TECH EXPERIENCE

### APPEN/RATERLABS

#### Search Engine Analyst

Remote

August 2013 – Present

- Improved Google's search algorithm operations by revising 800+ user interface experience tasks on iOS/Android weekly

## EDUCATION

### Ringling College of Art & Design

Bachelor of Fine Arts (BFA), Illustration

Sarasota, FL

Graduation Date: May 2011

Awards: Sandegren Scholarship (merit-based) ▪ Best of Ringling 2009-2011 ▪ Honors: President's List

## SKILLS & INTERESTS

**Skills:** Adobe Illustrator ▪ Photoshop ▪ InDesign ▪ Microsoft Office ▪ Traditional/Digital Drawing ▪ PC ▪ Mac ▪ SEO ▪ Marketing

**Interests:** Houseplants ▪ Perfumery ▪ Investing ▪ House Music ▪ Golden Girls ▪ Food ▪ Travel ▪ Hedgehogs