

Reference for Jade Pilgrom

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Despite the maxim “never judge a book by its cover” that is of course inevitably what happens, so I knew I had to find the best possible fashion illustrator to create the cover for my book *Stitched Up*. I first saw Jade Pilgrom’s work on Tumblr.com and immediately knew I’d found what I was looking for. Her work was so striking that even amongst all the noise of the internet she stood out – something that is vital when so much promotion is now done online.

We worked together over about a year developing the book cover and also eleven illustrations to mark the start of the chapters. For me it was an exciting and fascinating collaboration and Jade was an excellent person to work with. Jade is utterly professional - work is always completed by, or ahead of, deadlines; she is charming and easy to work with; crucially she is politically savvy and also full of ideas; plus her work is always completely to a very high standard indeed.

Jade’s work really brought a star quality to my book, it really stands out in book shops and I cannot imagine it looking any other way. The fashion industry is such a judgemental, image conscious industry and it means an awful lot to me to have a book that can hold its own image wise as well as content wise. The illustrations in *Stitched Up* have been much commented upon and I have had them made into postcards which I use for promotional gifts.

When it came to producing other promotional materials for the book – flyers for the launch, business cards for myself etc I went straight to Jade and was again very pleased with what was produced. Her *Stitched Up* work also forms the backbone to my website because I love her strong images that outperform the competition when viewed online as well as offline. In a separate project I also commissioned Jade to design a t-shirt for the Campaign for Nuclear Disarmament in London and was again delighted.

If you are lucky enough to work with Jade, you won’t be disappointed. She truly is a class act and I have received so much great feedback about her work. For a real gauge of just how good her work is, take a look at this message Tweeted by Verso, who are the biggest rival to my publisher Pluto Press:



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